

About CTE

Career and Technical Education (CTE) is a program that helps prepare youth and adults for high-wage, high-skill, high-demand careers (i.e. Engineering, Cosmetology, Culinary, Automotive, Computer Science, Marketing, etc.). CTE can be found in middle and high schools, colleges, and universities throughout the country.

Students who complete two or more CTE courses have a 93% graduation rate.

Learn more about CTE:

- >>acteonline.org
- >>careertech.org
- >>bit.ly/northcarolinacte
- >>discovercte.com (Charlotte, NC)

About CLT

Charlotte, NC (CLT) has a rich history, especially around education. Please visit some of the sites below to learn more about education in CLT.

The Education of Blacks in Charlotte

<https://www.blackeducationclt.com/>

The Charlotte-Mecklenburg Story:

<https://www.cmstory.org/>

Breaking the Link:

<https://bit.ly/thecmsbreakingthelinkreport>

“Not knowing you have access is just as bad as not having it at all.”

UPWARD
MOBILITY WITH

FAMILY PERSONAL DEVELOPMENT

Transitioning your household into an organization using business practices not commonly found in the home.



www.familypd.org



(980) 899-2343



Facebook: @YourFamilyPD



THE TIME FOR INCREASING
SOCIOECONOMIC MOBILITY
WITHIN YOUR HOME IS NOW.

FAMILY PERSONAL DEVELOPMENT, INC.

About US

Non-profit, 501c3
Charlotte, NC



EQUITY AND INCLUSION



Our Work

We provide consulting, education, and resources to underserved and underrepresented communities.



Our Purpose

Our goal is to help increase socioeconomic mobility within homes. Increasing household upward mobility will ultimately increase mobility for the community.



Our Focus

We focus on improving health, relationships, education, financial literacy, and goal attainment through building community, systems, policies, and self-awareness.



Our Approach

We help households function as organizations and apply organizational best practices to achieve growth and success within their home.

Join our Family PD

Personal Learning Community (PLC)

to receive newsletters and more info on how you can implement Family PD in your home.

Visit our website to join: familypd.org

WHAT IS SOCIOECONOMIC MOBILITY?

- The ability to move upward and downward in social classes (i.e. poor, middle class, rich). Black children have much higher probability of downward mobility (staying or becoming poor).
-www2.census.gov
- Charlotte was ranked 50 out of 50 for upward mobility in 2014 in report published by U.C. Berkeley and Harvard titled, "Where is the Land of Opportunity?"
- The Opportunity Task Force was created in response to Charlotte's ranking. This group found that income could determine whether or not a student would be successful in school / college.

opportunityinsights.org/charlotte/

Learn more:

bit.ly/socialmobilityvideo



WHAT HAPPENED TO VOCATIONAL EDUCATION?

Vocational Education (Voc. Ed.), formerly known as Industrial Education, began in the early 1900s to prepare students for the workforce. The program lacked academic instruction and did not provide equitable opportunities. This caused the program to gain a negative reputation and it had to be improved. -acteonline.org



The Great Debate

W.E.B. Du Bois and Booker T. Washington debated on what was best for black communities: liberal education or occupational advancement.
- blackexcellence.com



Career and Technical Education

Vocational Education was renamed to Career and Technical Education (CTE). It added college readiness, work-based learning, industry partnerships, etc.
-acteonline.org



Special Population Students

These are CTE students with barriers. Defined in The Strengthening CTE for the 21st Century Act (Perkins V)
- cte.ed.gov